

**President:**  
Frank Tickle

**Chairman:**  
Phil Smith

**Vice-Chairman:**  
Jamie Barr

**Committee Delegate:** Innes Arnold. **Address:** 2 Rainford Road, Dentons Green, St Helens, WA10 6BS.  
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Dear Finance Manager,

We write to you as a St Helens based business leader to gauge your appetite for associating your name with our Society.

We aim to attract and develop individuals, often as young as twelve years old, to be courageous and responsible servants and facilitators of the game of rugby league which, in our town, is part of our shared culture – our community identity. But without a referee, there is no game.

Unlike teams belonging to sports clubs, as an organisation of officials, we have no premises and cannot hold events nor raise funds from bar sales, and we do not qualify for funding from Sport England. Instead we exist thanks to our members' annual subscriptions. If we want to buy match and training kit or equipment, we need to seek sponsorship from partners that would enjoy the comparatively high profile of being at the centre of attention for every key moment in every game played every weekend of the season.

If you are interested in helping us buy match kit for 2018, and want your name on our match shirts and all training and leisure wear we buy from our own funds, please call Innes Arnold on [07899677527](tel:07899677527) or get in touch via the other details on this note.

Thank you for taking the time to read this and the information overleaf.

**Innes Arnold**

St Helens Rugby League Referees Society

**Match Official, Committee Delegate**



## ‘SHOULD HAVE GONE TO...’ YOU?

Can you benefit from your name being seen on our shirts in 10 St Helens venues every week by around 4000 people in these groups:

- Working class families with school age children
- Teenage leaders, both boys and girls
- Local small business owners (parents & club sponsors)
- Sports teams, Schools & Colleges

Everyone at 30+ local amateur matches covered each week by our members will notice the Referee and the Touch Judges, and they'll all see your name associated with these characteristics;

- Integrity
- Responsibility
- Confidence
- Assertiveness
- Knowledge
- Compliance
- Maturity
- Independence
- Resilience
- Control
- Courage
- Politeness
- Conscientiousness
- Professionalism

## ST HELENS RLRS IS SEEKING PARTNERS FOR A SHIRT SPONSORSHIP TO BUY A MATCH KIT FOR USE AT ALL LOCAL AND REGIONAL AMATEUR LEVELS OF RUGBY LEAGUE IN THE 2018 SEASON.

For around £1500, our 25+ active match officials will wear your logo on the field and off it. Match shirts will be worn for all levels from mini rugby, through the North West Counties U11-U15 & U16-U18, and North West Men's League open age competitions. Leisure kit will be worn on arrival at match venues, at community events and our own meetings. Your name will even adorn our training kits, newsletters and website.



Members pose in training tops sponsored by 'Visit Benidorm' at the RFL Fitness Test



## WHAT DO WE DO?

St Helens Rugby League Referees Society provides all members with coaching in all aspects of on field & off field standards required to follow the pathway from Under 8s matches to Super League level.

## ABOUT US

- St Helens RLRS is self-funded by subscription from its 45+ membership
- Members are aged 12 - 70+
- All adult members are DBS checked
- Our 25 active Match Officials cover RL matches at all levels from local Junior Leagues to Super League
- Steve Ganson (RFL Head of Match Officials) & Tony Brown (Manager of RFL Touch Judges) are both products of St Helens RLRS
- One of our members was appointed as Touch Judge for the 2016 Challenge Cup Final
- The traditional Challenge Cup Final curtain raiser, the National Champion Schools Final has seen 12 of our young members officiate at Wembley Stadium since 2004
- Our oldest active member recently completed his 1500<sup>th</sup> career match appointment at age 72

**FOR MORE INFORMATION CONTACT**  
[INNESARNOLD@SKY.COM](mailto:INNESARNOLD@SKY.COM)